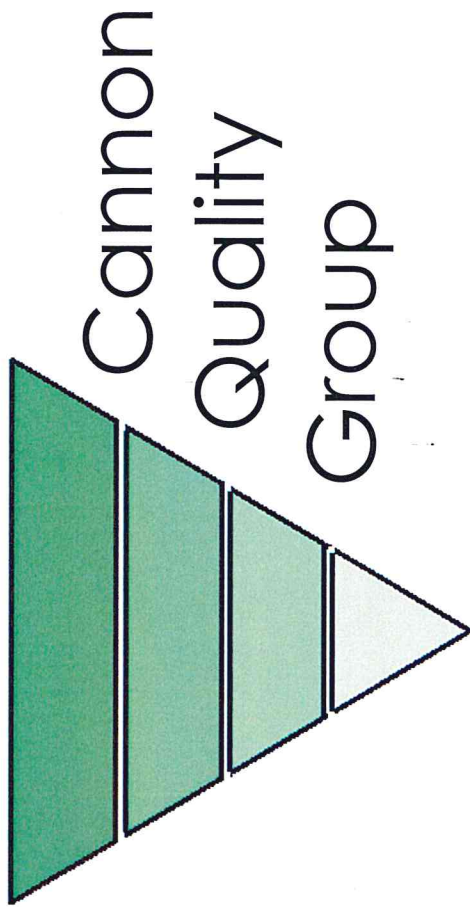


A



The triangle is based off the adaptability concept + 4 values. Each layer is a value (in no specific order right now). Shape represents our wide experience base, support from our team, and ability to adapt to any situation and narrow down our work to fit what is best for each client.

I wanted it so the shape is simple yet has meaning. Not too cluttered or over-designed. Clean and easy to remember.

Colors based on what we have now (green/gray/black) plus what I like. Gradient felt like it fit with the funnel concept. Spacing, size, and colors are not set.

Made the one with the Q since we are quality and figured it wouldn't hurt to have the option